

ARNUAL POTHE COMMUNITY • 2017

The Suit Is Just the Beginning













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Empower women to achieve economic independence by providing a network of support, professional attire and development tools to help women thrive in work and in life.

CELEBRATING 20 YEARS OF TRANSFORMING LIVES!

Dress for Success Cincinnati is excited to be marking our 20th Anniversary during 2019.

Dress for Success Cincinnati was founded by Mary Ivers in 1999. Since the very beginning, it's been our vision not only to provide assistance to women in need of appropriate clothing to interview for a job, but also to provide a stable, safe and caring environment for women as they reclaim their lives.

We will celebrate the expansion through the years of our services beyond the suit and, especially, we will celebrate the many thousands of women it's been our privilege to serve.



LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Friends of Dress for Success Cincinnati:

Thank you for having made 2017 a remarkable year for Dress for Success Cincinnati. This year marks 19 years of service since our founding in 1999 and we are very excited about celebrating our 20th Anniversary with you next year.

I am pleased to report that Dress for Success Cincinnati is on a strong footing, thanks in great part to a growing community of supporters who donate time, resources and talent.

Our staff, while small in number, has done an incredible job at expanding our outreach and working to strengthen our programs and services even further. Our ultimate goal always is to prepare and empower more women in our community to secure employment and achieve economic self-sufficiency.

I invite you to consider following us on social media, signing up for our e-newsletter, volunteering wherever your skills or passions lead you, contacting us for a tour or joining me in making a year-end financial investment in the women we serve. You will find it exciting and satisfying as, together, we continue to transform lives.

You can also read our Annual Report online, www.dfscincy.org.

Warmly,

Lisa Nolan, Executive Director

OUR TEAM

Our team is small, but mighty. Everything we do is ultimately to provide the highest quality job readiness services we can offer our clients. From an initial welcome by our Suiting Services Manager, to an inspiring presentation for women in our programs, we surround our clients with support. From the selection of donated clothing for suiting and our Portaluca fashion resale boutique, to managing the budget, our team is focused on our mission.



Left to Right: Katie Uhl, Ashley Hunter, Tracey Zwick, Melissa Sheffel, Lisa Nolan, Debbie Wesseler

LISA NOLAN

Executive Director

TRACEY ZWICK

Associate Director - Operations

ASHLEY HUNTER

Suiting Services Manager

MELISSA SHEFFEL

Database Coordinator

KATIE UHL

Donation Center Coordinator

DEBBIE WESSELER

Volunteer & Administrative Coordinator



BOARD OF DIRECTORS

We are fortunate to have an outstanding group of talented professionals and community leaders on our Board of Directors. They bring skill and passion to their positions, and this organization is the better for their leadership, wise advice and counsel.

Officers

Chair Brenda Wehmer, Partner, Dinsmore

Vice Chair Barbara Wagner, Professor, Salmon P. Chase College of Law

Secretary Sheila Oeder, Vice President, Fidelity Investments

Treasurer Deanna Sicking, Wealth Advisor, Truepoint Wealth Counsel

Executive Director Lisa Nolan

Directors

Luann Becker, Senior Client Services Associate, UBS

Tonie Britton, Senior Marketing Consultant, American Express

Anne Gilday Judge, Partner, The Lawrence Firm

Gina Goings, Community Leader

Ronald Hitzler, Community Leader

Kelly Hollatz, President, First Star Safety

Carly Kerlakian, Customer Category Manager, Mondelez International

Lori Landrum, Vice President and Counsel, Ohio National Financial Services

Lisa Lickert, Division President, EMI Network; Chief Human Resources Officer, Graphic Village

Kelly Martin, Senior Director of Communications, UC Health

Anita Minturn, Past Chair, Community Leader

Missy Richardson, Community Leader

Elizabeth Sherwood, Vice President, Community Development, Huntington Bank

Phyllis Slusher, Community Leader

Amy Tobin, Director of Community Relations, Amy Tobin & Co. and New Riff Distilling

Kelley Brandstetter Tracy, Partner, Keating, Muething & Klekamp

Raymond Woods, Recruiter, Woolpert

Mary Ivers, Founder, Trustee Emeritus

"They not only showed me how to dress for an interview, they prepared me for a life of success."

CLIENT SERVICES: THE SUIT IS JUST THE BEGINNING

When a woman walks through our doors for the first time to get an interview suit, she may be unsure of herself or what we can offer. She might fear that she will be judged. But when a woman sees herself in the mirror, perhaps wearing the first suit she's ever had, her face lights up and we can see a change in how she feels about herself and about us. The clothing that Dress for Success Cincinnati provides for the women referred to us is not a reward or prize; it symbolizes our confidence in every woman's potential to succeed. *Her journey has just begun*.













CAREER CENTER



PROFESSIONAL WOMEN'S GROUP

CLIENT SERVICES

Suiting Program: Interview Suits

Dress for Success Cincinnati became renowned for providing suits to women returning to or entering the workforce. Although our mission has expanded, the suiting program remains a crucial part of our work and a vital first-step in a woman's journey toward self-sufficiency.

Each client receives a suit and accessories for job interviews and an additional week's worth of workappropriate apparel when she becomes employed.

After referral by one of our 100+ partner agencies, or by our new self-referral option, each client works one-on-one with a Personal Shopper to select her initial professional attire. Our personal shoppers also surround each woman with encouragement and care.

Career Center: Job Search Guidance

Our clients come from varied backgrounds, many of which are underprivileged. They often do not have access to a computer, printer or the Internet outside of our Career Center, so it promotes their professionalism and their confidence. The career guidance they receive here and their new technology skills are crucial competitive-edge resources for getting a job and advancing their careers.

Staff members and volunteers work one-on-one with clients helping them to create superior resumes and cover letters, providing career counseling and mock interviews and facilitating access to professional skills training courses.

Mobile Services: Dress for Success Cincinnati on the Road

Dress for Success Cincinnati goes where the need is and the women are. Our Mobile Career Transformation Center (MCTC) allows us to take our full complement of suiting services to women across the Greater Cincinnati and Northern Kentucky region.

Many women have difficulty reaching our location in downtown Cincinnati. But the MCTC takes our suiting services and resources to our non-profit partner agencies across 12 counties.



31
DAYS TO JOB OFFER

Time between interview suiting and an offer decreased from an average of 54 days in 2016 to 31 days in 2017.





Going Places Network: Job Readiness

When a woman needs a job or a better job, our Going Places Network can make the difference between being stuck and moving ahead.

Our GPN series helps unemployed and under-employed clients gain professional skills and build confidence through weekly training sessions covering key topics, one-on-one career coaching and networking in a supportive peer environment.

Professional Women's Group: Career Building

Success is not only about getting a job; it's about building a career. Our programs help our hardworking clients navigate this daunting change.

The Dress for Success Professional Women's Group provides information that will help women unfamiliar with the workplace continue to develop skills and advance in their careers. Membership is open to clients who have gained employment and membership is reciprocal in every PWG location in North America.

The PWG sessions include expert speakers who discuss a wide variety of business skill topics and a networking period to build camaraderie and trust among the group. Topics are focused on the five pillars of financial wellness, business etiquette, health and wellness, work-life balance, leadership and civic responsibility. We want our clients to thrive in work and in life!



VOLUNTEERS

We need your time, enthusiasm and expertise! We depend on our volunteers. Dress for Success Cincinnati is a volunteer-driven organization and we are always amazed at the generosity of our hundreds of caring volunteers who give thousands of hours each year in all areas of our organization. They make such a difference in the lives of so many women. Without volunteers, we simply would not be able to fulfill our mission.



















\$250,000 to Dress



for Success Cincinnati



I came in stressed and depressed, but these lovely women took me and I did a whole 180° turnaround.











Want to Help Transform Lives? Consider Becoming a Volunteer.

Volunteer hours and needs are varied, but we'll work with you to help find your niche. And we'll appreciate you every minute!

Contact Debbie Wesseler at: 513-322-1792 or dwesseler@dfscincy.org

FASHION SHOW

Our annual Fashion Show luncheon is Dress for Success Cincinnati's largest event of the year. The afternoon includes a fabulous fashion show compliments of Saks Fifth Avenue, a reception, a grand raffle and an elegant luncheon. A special section of the show features Dress for Success Cincinnati clients modeling fashions from our Portaluca fashion resale boutique.

The 2018 Fashion Show, presented by Western and Southern Financial Group, was another sell-out with more than 800 people enjoying their day at JACK Cincinnati Casino Ballroom and supporting our mission. Thanks to all who attended and made this the best Fashion Show yet!

Watch our new website at www.dfscincy.org for details and easy online ticket ordering.



SEPTEMBER 12, 2019

If you've never been to the Fashion Show, don't miss out on the 2019 event! You'll be doing yourself a favor, and you'll be supporting our programs that help women become economically self-sufficient.

PORTALUCA

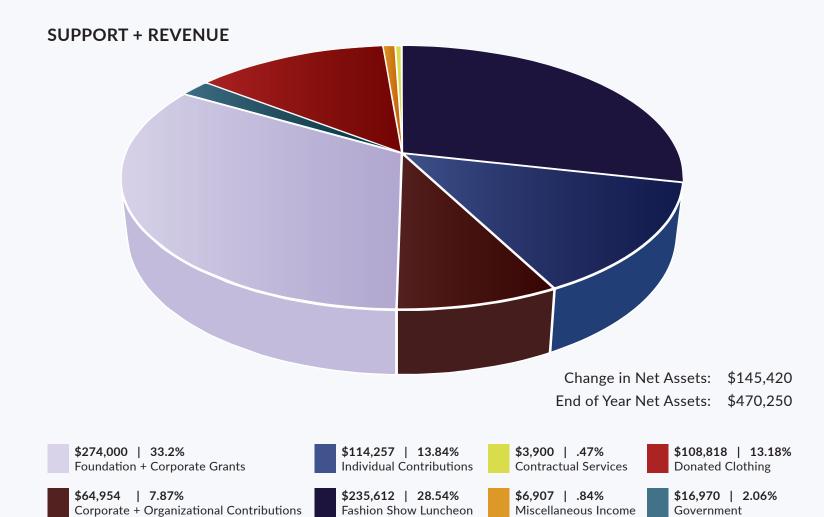
Where women find new and new-ish fabulous fashions. Portaluca is known as a destination for women to find stylish clothing and accessories for less while they are supporting Dress for Success Cincinnati. Special sales and events, such as the Designer Showcase, offer one-of-a-kind fashion finds and give customers a unique shopping experience in the vibrant downtown Cincinnati area.

Portaluca opened to the public as 4th Street Boutique in 2002 to sell women's new and gently used clothing, shoes and accessories at affordable prices. Dress for Success Cincinnati was first of more than 150 Dress for Success affiliates in 30 countries worldwide to have an earned income venture. The proceeds help support Dress for Success Cincinnati's services for disadvantaged women seeking employment.



Portaluca is located at a beautiful urban interior at 209 West 4th Street between Elm and Plum. Open to the public Tuesday, Wednesday, Friday & Saturday: 10:00 A.M. – 3:00 P.M. and Thursday: 10:00 A.M. – 6:00 P.M.

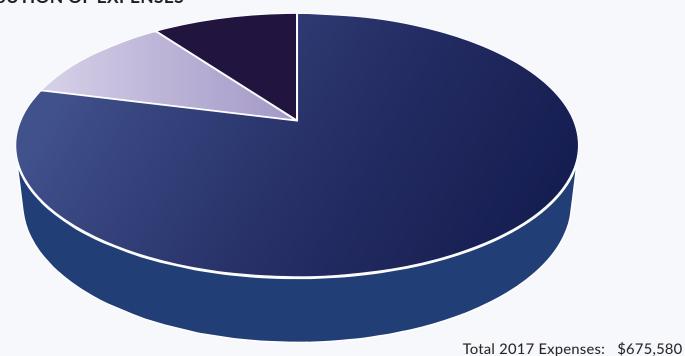
FINANCIAL SUMMARY



DISTRIBUTION OF EXPENSES

11%

Administration and Management



Program Services

10%

Fundraising

14

Total 2017 Income: \$825,417

DONORS

Because of the generosity of the individuals, families, foundations and companies who support us, thousands of women continue to benefit from opportunities to learn and grow, to believe in themselves and thrive at work, to strengthen their families and our community. Your contribution to Dress for Success Cincinnati opens doors and lives.

2017 CHAMPION CIRCLE

Individual and family cumulative giving of \$1,000 or more in a calendar year

\$10,000 +

Alison Goss Herschede Maureen Sayre

\$5,000 - \$9,999

CLH Foundation Sharon & Robert Gill Richard Wilhelm

\$2,500 - \$4,999

Tim & Sue Clarke Connie Cussen

Joy Josephs

Anne Gilday Judge

Mary & Bill Ivers

Kim Lauch

The Leon Hall Foundation

Anita Minturn

The Oliver Family Foundation

Carol Duane Olson

Missy Richardson

Phyllis Slusher

Barbara Wagner

Brenda Wehmer

\$1,000 - \$2,499

Eileen Barrett

Teresa Benson

Dawn Bertsche

Scott Brooks

Carol Butler

Lucille Carothers

Susie Castellini

Mary Ellen Cody

Sue & Donald Corken

Susan Deye

Tina & Michael DiSanto

Elizabeth & John Dye

Becky Gibbs & Anne Mulder

Gina Goings

Susan Grathwohl

Jacqueline Harris-Jenkins

Julia Heidt

Marsha Higgins

Linda Kohlhepp

Sarah Koucky

Linda Lauch

Kathryn Lento

Frances Lindner

Luanne Lucas

Sherie Marek

Lisa Massa

Miramar Charitable Foundation

Cory Nolan

Sheila Oeder

Aftab Pureval

Elizabeth Rader

Maribeth Rahe

Carole & Ed Rigaud

Diane Rumpke

Adam & Laura Schmucker

Elizabeth Sherwood

Stephanie Sudbrack-Busam

Lucy Ward

Barbara Weyand

((())1[7/ (G||\//||

\$20,000 +

Charles Moerlein Foundation, Fifth Third Bank, Trustee

Charlotte R. Schmidlapp Fund, Fifth Third Bank, Trustee

George B. Riley Trust Estate Harold C. Schott Foundation

The John A. Schroth Family Charitable Trust, PNC Bank, Trustee

\$10,000 +

Anonymous

Cincinnati International Wine Festival

Sibcy Cline, Inc.

The Spaulding Foundation

Western & Southern Financial Group Wohlgemuth Herschede Foundation

\$5,000 +

Cincinnati Bar Foundation

Community Foundation, West Chester/

Liberty Township

Huntington National Bank

Macy's

Molina Healthcare

Mondelez International

PNC Bank

Talhots

William P. Anderson Foundation

\$2,500 +

Anonymous (2)

Apex360

Chubb Insurance

First Star Safety LLC

KMK Law

Mercedes-Benz of Fort Mitchell

Neal's Design Remodel

Northern Kentucky University

Ohio National Financial Services

P&G Always Brand

ProLink Staffing Services

Strategic HR Inc.

SWORA

Ulmer & Berne LLP

UPS

\$1,000 +

Advanced Technology Consulting, Inc.

Burke Inc.

Cincinnati Bell

Cintas

Custom Design Benefits

The David J. Joseph Co.

Dinsmore & Shohl LLP

NKU Student Philanthropy Project

The Queen Bee Half Marathon

Ruth J. and Robert A. Conway Foundation, Inc.

Scripps Howard Foundation

Squire Patton Boggs LLP

Thompson Hine LLP TriHealth

Truepoint Wealth Counsel

U.S. Bank VonLehman & Co.

\$500 +

Anonymous

Sowmya Aggarwal

Linda Allen

Marsha Ashley

Banaris Ltd.

Pamela Barbash

Trish Bryan

Manuel Chavez

Patricia & John Couzins

Meredythe & Clayton Daley

Christine Dauenhauer

Frost Brown & Todd, LLC

Carolyn Gilbert

Elizabeth Gilday

Megan Gramke

Donna Hasselbeck

Hugh & Poppy Hawkins

Ronald Hitzler

The John A. Kupfer & Jean M. Kupfer

Family Trust

Adam Johnson

Daphne Jurgensen

Allison Kahn

Lori Landrum

\$500 +

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Dianne Litwin

Brian D. Malloy

Kathy Maxwell Meritor

Christine Never

Betsy Niehoff

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Jane Votel

Jamila Watson

Paul Waters

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\$250 +

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Laura Alfers

Kerrin Antonsson

Barnes Dennig

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Tammi Bedolla

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Michele Boullie-Nolan

Bowling on the Levee

Gayle Breslin

Tonie Britton

Stacey Browning

Ruth Bucher

Barbara Bushman

Shelly Cain

Dori Cambruzzi Gabe DiClerico

Lisa Caldemeyer Diedrichs

Thaddeus & Kathleen Driscoll

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GE Foundation

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Elisabeth Hendy

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Susan Laatsch Thalia Latvala

Joan Lauch

Rosemary Lawson

Jennifer Lewis

Dolly Lindley

Michael Marek

Tara Marotti

Sheryl Martin

Laura Mason Jessica McCormick

Dale & Gerri McGirr

Mary Pat McMahon

Mary Ann Fix Meyer Michael Kors

Mary Collins Morales

Dennis Moriarty Julie Mueller

Leslie Neuman

Amy Paterno Francie & John Pepper

Melanie Perez Jane Perin

Nicole Portal

Jo Potvin

Tracy Ram

Jonathan Rock Rosemary Mount

Melissa Schroer Susanna Schwartz

Lynn Shewmaker

2017 GIVING CONTINUED

\$250 +

Emily Stahl Louise Steiner Joan Stonitsch Michael Sullivan Teleperformance

Heather & Jonathan Theders

Teri Vogelsang Anne Voller Rae Vuic

Christine Wagner

Women in Flavor & Fragrance Commerce

Karen Wood Jody Yetzer Liz Zimmer Tracey Zwick

\$100 +

Deborah Ackerman S.G. Alexander Joan Alley Karyn Alten Lee Ann Anderson Margot Andrus

Anonymous Fund of the Greater Cincinnati

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Karen Berling Maureen Bickley

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Bill & Sue Butler Marvin Butts

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Conni Carlson Terri Carrick Janel Carroll **Erin Casey** Jennifer Cavill Susana Chamlee Sheila Chandran Kirthi Chandrasekar Veronica Chapman

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M. Fran Christensen

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Pamela Coleman

Mr. & Mrs. Blane Collison

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Tracy Darlington April Davidow Anne Davies Bonnie Lee Davis

Matthew Delaney Amie Delworth Melissa Dern

Cheri Derrick Susan Despot Jodee Deutsch Ellen Gayle Dick

Marifran Dirkes

Divisions Maintenance Group

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Sherry Ems Philishea Everage Mark & Nancy Farrell

Alisa Fedders Gina Fensler Heather Joseph

Amanda Bentley Fessler

Beth Finn Cassandra Fox Sarah Frohmiller Trudi Fullen Feruza Fuzalova Jillian Marie Garretson

Emily Gaul Amy Gockerman Mady Gordon Mary Gray Lynn Groh Lisa Grote Nancy Grote Dianna Grubenhoff Amanda Guinan

Helen & John Habbert Victoria Anne Hadden Barbara Hahn Agnes Godwin Hall Jamie Hampton Sandy Hart Rebecca Haverkos Julie Heck

Jennifer Snyder Heis Breanne Heldman Janis Henderson Carol Hilsinger Donna Hinkel Karen Hock

Lou-Ann Holtzleiter Mary Horton Jami Hoskins Pennye Howard Melinda Hubbard **Sherry Hughes** Scott Hunter Tom & Lynn Isgrig Monica Ivers Tammy Iverson Danielle Ivory

Lucia Jaccaci Katrina Jackson Tina Jackson Lvdia Jenkins Kathleen Jewell Johnson & Johnson Olivia Johnson Shanequa Johnson Shannon Johnson Susan Jolly

Nathaniel Jones Jason Jonovski John Jordan Susan Kahn Pam Kalkhoff Kristi Kappes Kristin Kempton Crystal Kendrick Mary Kercherval-Short Amber Kincaid

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Grace Lobono

Jennifer Lightcap

Mistari Dawn Lindner

Kathryn Malo Janet Manning Dianne Marschman Sherry Kelley Marshall John Martindell Lindsay Mason Katie Massa **Emily Mathews** Paul & Elizabeth Mattingly Whitney Blake Maxson Michelle Maxwell Shelly Maxwell Jessica Mays Susan McCormick Kathryn McFalls Barbara McFarland Diana McGill Janet McGrath Jill McGruder Jan McNerney Niki Meiners Alana Merrill Marissa Miller Martha Millett Katerina Minevich Jenna Moran Mary Moran Shirley Moran Mary Morton Mariorie Motch Cynthia Muhlhauser Ashley Munafo Kathleen Murphy Susan Muth Jennifer Nau Elizabeth Niehaus Barbara Noack **Gregory Nolan** Neda Nutley Nancy Nyhart Kathy Oeder Linda O'Hara Amy Ostigny Marilyn Ott

Kathleen Ovens Donna Painter Nancy Paris Jeanne Parlin Jennifer Paulette Sherrie Peck **Evelyn Pence** Lisa Pettengill Kathy Pflum April Nicole Pinder **Amy Power** Pure Beauty Bar Kate Queen George Rathman Jackie Reau Judy Recker

Shane Reed

Patricia Reina

Pamela Reis Donna Reist Amy Renshaw Lisa Marie Riccardi Deborah Richer Helen Rindsberg Sue Ripple Buffie Rixey

Amy Robertson-Smith Sheila Robinson Meredith Roblyer Lawrence Rogers Susan Segaard Rogers

Louise Roselle Mindy Rosen Jorian Roth Jane Rutherford Arrianna Sacks Donna Salyers Stephen Sawyer

Jeffrey & Elizabeth Schlaudecker

Donna Schneider Pamela Schroeder Janet Schultz

Mary Kay Sullivan Schultz

Gary Seagraves Janet Sebecke Aparna Shah Rhonda Sheakley Annette Rogers Shepard

Deanna Sicking Yvette Simpson Judy Smith

Merri Gaither Smith Linda Smith-Berry Marjorie Smyth Susan Snodgrass Cresta Snyder Lauren Solimine Sonja B Photography Alice Sparks

Kandi Staples
Katherine Stautberg
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Carlee Toth

Stephanie Trautman Sherry Trebes

Sherry Trebes Vicki Tullis

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Amanda van Rooyen
Susan Verschoor
Beth Ann Vice
Kim Vincent
Vanessa Indriolo Vreeland
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Women's Committee of Clovernook Country

Club

Elisa Jo Wright Susan Wright Donna Wymore

Wyoming Baptist Church

Paula Zalla Christine Zevon Alexia Zigoris Irene Zigoris Rania Zimmerman

Corporate In-Kind Donors \$2,500 +

Accenture

Cincinnati Magazine

Eden Floral Boutique

The Enquirer

JACK Cincinnati Casino

Landor

MaxMara

Mercedes-Benz of Fort Mitchell

Multi-Craft

Neal's Design Remodel

Norton Outdoor Advertising

Paolo A Modern Jeweler

Prestige AV & Creative Services

Saks Fifth Avenue Yelton Fine Jewelry

SUPPORT US



Please consider becoming a partner in our mission to help local women achieve self-sufficiency, to care for themselves, their families and their communities. Dress for Success Cincinnati is a non-profit 501(c)(3) charitable organization. All eligible donations are tax deductible.

Ways to Make a Financial Donation

A financial contribution is a critical way to support Dress for Success Cincinnati, funding our effective programs and services, which allow us to respond the changing needs of our clients and local employers.

You may also make a financial donation via credit card by going to our new website at **www.dfscincy.org** and clicking on *donate* or by sending a check to our office at 205 W 4th Street, Suite 900, Cincinnati OH 45202.

We also can accept gifts of appreciated stock, mandatory distributions from retirement accounts and planned gifts. Please contact Tracey Zwick for more information at (513) 322-1793 or tzwick@dfscincy.org.

Clothing Donations

We are always looking for women's new or nearly new clothing, shoes and accessories. Most of the clothing and accessories that dress our clients in suiting and stock our shelves in our Portaluca fashion resale boutique comes from people who donate items they no longer wear to start another woman on the path to success. See our new website for clothing donation details.

Get in Touch with Our Team:

205 West 4th Street, Suite 900 Cincinnati, OH 45202

Tel: (513) 651-3372 Fax: (513) 651-3376 www.dfscincy.org

Follow us on Social Media!

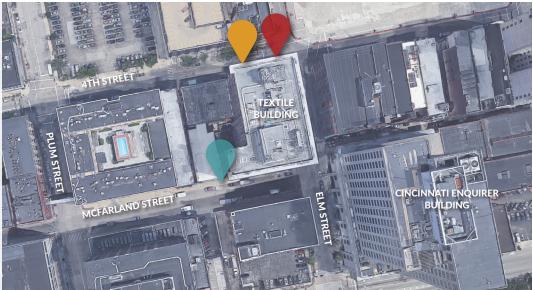


@DressforSuccessCincy • @Portaluca.org



@dfscincy • @portalucaboutique







\$50

Pays for a 1-on-1 coaching session with a career coach.

\$100

Sponsors a woman in our suiting program and interview practice.

\$250

Pays for a month of Internet access in our Career Center to search for employment.

\$500

Supports one woman through our 9-week pre-employment program, the Going Places Network.

\$1,000

Underwrites all the costs and benefits of a year-long access to all Dress for Success Cincinnati programs for a woman – suiting, Career Center, mock interviews, peer support, Professional Women's Group and more.



"Thanks for supporting me in my career to be."



205 W 4TH ST #900 CINCINNATI, OH 45202 Our vision is a world where women do not live in poverty, are treated with dignity and respect and are strengthening their families and shaping their communities.