

Do you believe all people have ability and value and should be **treated with dignity and respect**?  
Do you want to be part of an organization that believes **in the transformational power of work**?  
Do you want to join a team that truly **cares about each other and every client** they serve?  
Do you want opportunities for **continued growth and development**?

If you answered yes to those questions,  
**Dress for Success Cincinnati & Portaluca could be a great place for you!**

Dress for Success Cincinnati (DFSC) has a mission to empower women to achieve economic independence by providing a network of support, professional attire and development tools to help them thrive in work and in life.

Portaluca is a social enterprise, non-profit subsidiary of Dress for Success Cincinnati (DFSC). By operating a resale boutique and retail events, Portaluca provides new and new-ish fabulous fashions to the public, at affordable prices, and raises money to support DFSC.

We are looking for candidates who want to help women dream and reach their potential. We want candidates who want to work for an organization that demonstrates compassion, and kind accountability, and where diversity is valued and inclusion is a priority in an equitable environment both for employees and clients.

### **Marketing & Communications Specialist**

As the Marketing & Communications Specialist, you will have responsibility for completing tasks that support DFSC & Portaluca's overall marketing initiatives, including management of all marketing assets, market outreach, media management (to include social), direct marketing, inbound marketing, event marketing and content.

It is a busy place where we like to have fun while digging into the business of helping women reach self-defined success. You will have the exciting opportunity to be creative and innovative; touching all aspects of marketing and communications.

**In this role, you will be accountable for how well you perform against specific metrics, and your ability to**

- Plan and execute initiatives to reach the target audience through appropriate channels (social media, e-mail, direct mail, etc.)
- Create design and content whenever possible and collaborate with content, design, and other professionals to coordinate brand awareness and marketing efforts
- Work closely with development director and Portaluca boutique manager on normal/day-to-day communication and marketing tasks
- Assist with analyzing marketing data to help shape future marketing strategies
- Work closely with staff and volunteers to assist with DFSC fundraising events and Portaluca sales events

**The skills and experiences you need to help you be successful as a director include:**

- A bachelor's degree in communication, marketing, or other related fields and 2 years of relevant work experience
- Advanced proficiency with computer applications and social media platforms
- Exceptional written and verbal communication skills and the ability to collaborate effectively with diverse groups of people
- Strong project management experience, ability to prioritize and complete numerous time sensitive projects

**At Dress for Success Cincinnati we offer a competitive salary and benefits package and a place you can be proud to work!**

To apply for this position please complete follow this link to an application form:

<https://docs.google.com/forms/d/e/1FAIpQLSerxVCITx2SMX3dIG3D9GRfIzH9G1phpKVaswKdPspo-qzHNA/viewform> . We will follow up with you within two business days.

*Dress for Success is an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status or any other characteristic protected by law.*